**Midterm Performance Assessment Rubric-Stephens 2015**

**Pamphlet/Brochure: In some places people still don’t know how to read but they still need to learn about disease. One way that is used to teach people is pamphlets with lots of pictures. Create a pamphlet that can be used anywhere in the world to show Why, When and how to properly wash your hands.**

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|  | **4** | **3** | **2** | **1** |
| **Content-Accuracy (Why-Facts)** | All information accurate; 2-3 facts included. | Content is good, but may have a few inaccuracies. | Content is fair, and may contain several inaccuracies. | Rife with inaccuracies. |
| **Content-Depth(Why/When/How)** | Information is of great depth and is presented in a thoughtful way. | Information is of good depth and descriptive; somewhat hard to follow. | Information is fairly superficial, or is presented in an unclear formate. | Information has no depth, missing key steps/facts. |
| **Writing-Grammar & Spelling** | There are no grammatical or spelling mistakes in the brochure. | There are a few grammatical or spelling mistakes in the brochure. | There are several grammatical or spelling mistakes in the brochure. | There are many errors in the brochure. |
| **Attractiveness and Organization** | The brochure has exceptionally attractive formatting and well organized information. | The brochure has attractive formatting and well organized information. | The brochure has well organized information. | The brochure’s formatting and organization of material are confusing to the reader. |
| **Graphics/Pictures** | Graphics go well with the text and there is a good mix of text and graphics. | Graphics go well with the text, but there was so many that they distracted from the meaning. Or the graphics go well with the text but there are too few and the brochure seems “text-heavy”. | Graphics may not go well with the text, and there are too few and the brochure seems “text-heavy”. | Graphics do not clearly explain the information. Appear randomly chosen. |
| **Knowledge Gained** | All students in the group can accurately answer all questions related to the topic facts in the brochure and technical processes used to create the brochure. | All students in the group can accurately answer most questions related to topic facts in the brochure. | Most students in the group can accurately answer all questions related to the topic facts in the brochure and technical processes used to create the brochure. | It is evident that the student cannot correctly answer questions related to the topic facts in the brochure and technical processes used to create the brochure. |
|  |  |  | **Total point:** |  |